

NewsTrain/New England

Oct. 1, 2

Westbrook, Conn.

NewsTrain is a national training program that emphasizes the development of management and editing coaching skills in frontline editors. Sponsored by the Associated Press Managing Editors, the program receives substantial funding from the John S. and James L. Knight Foundation.

APME invites assigning, photo and online editors from New England to attend the program, which will be held in conjunction with the New England Associated Press News Executives Association's fall conference. The workshop will be held at the Water's Edge resort, 1525 Boston Post Road, Westbrook, Conn.

Friday, Oct. 1:

9 a.m. Registration and welcome to NewsTrain

Continental breakfast available

Location: Outside Salon B

9:45 a.m.

Time-management techniques for busy editors

Why: To keep the day from getting away from you
Learn effective techniques that will help you run your day, instead of letting events run you. Learn how to set priorities and keep them. Accomplish more in less time. Save your energy for what really matters. Help your reporters learn to manage their time better, too.

Location: Salon C

Presenter: Edward Miller

Or

Coaching writers

Why: It's an effective way to edit
A five-step coaching model that frontline editors can use when working with reporters to produce more sharply focused stories and avoid lengthy, last-minute rewrites.
Teaches coaching skills along each step of the process.

Location: Salon B

Presenter: Michael Roberts

11 a.m.

Key leadership skills

Why: Leaders who inspire go the distance.
Frontline editors often are caught in the middle. Learn how to manage up and across more effectively. Learn the difference between being a leader and being a boss.

Location: C

Presenter: Edward Miller

Or

Editing common story forms

Why: It will help you discuss story organization with your writers.
Beyond the inverted pyramid, there are several story forms that editors working with

reporters can use to shape and focus stories. This program will cover three, with examples and a chance for participants to apply the forms to their own story ideas.
Location: Salon B
Presenter: Michael Roberts

12:15 p.m.

Lunch

Location: Grand Ballroom

1 p.m.

Training: Get on Board

Why: Because training builds expertise and helps retention
There is a whole world of training out there that is available to journalists of all experience levels.
Explore a new website that lists helpful courses and workshops by date, region and topic. Learn about the Knight journalism training initiatives that can help you and your newsroom make professional development a priority.
Location: Salon B
Presenter: Lil Swanson

1:30 p.m.

Coaching Writers

Why: It's an effective way to edit
A five-step coaching model that frontline editors can use when working with reporters to produce more sharply focused stories and avoid lengthy, last-minute rewrites.
Teaches coaching skills along each step of the process.
Location: Salon B
Presenter: Michael Roberts

Or

Time-management techniques for busy editors

Why: To keep the day from getting away from you
Learn effective techniques that will help you run your day, instead of letting events run you. Learn how to set priorities and keep them. Accomplish more in less time. Save your energy for what really matters. Help your reporters learn to manage their time better, too
Location: Salon C
Presenter: Edward Miller

2:45 p.m.

CoffeeBreak

Location: Outside Salon B

3 p.m. **Editing common story forms**

Why: It will help you discuss story organization with your writers.
Beyond the inverted pyramid, there are several story forms that editors working with reporters can use to shape and focus stories. This program will cover three, with examples and a chance for participants to apply the forms to their own story ideas.
Location: Salon B
Presenter: Michael Roberts

Or

Key leadership skills

Why: Leaders who inspire go the distance.
Frontline editors often are caught in the middle. Learn how to manage up and across more effectively. Learn the difference between being a leader and being a boss.
Location: Salon C
Presenter: Edward Miller

- 4 p.m. **A discussion of credibility and ethics**
Why: Credibility is what newspaper readers buy and advertisers rent
An interactive discussion about the factors that make you and your news organization credible. Includes a discussion of bias and the lost meaning of objectivity that may help clear up confusion about the goals and responsibilities of journalists as well as steps news organizations can take to build more credibility with their readers.
Location: Salon B
Presenter: Wally Dean
- 5 p.m. **NewsTrain caboose**
Wrapup and take-home lessons.
Location: Salon B

Saturday, Oct. 2

Noon- 12:30 **Welcome to NewsTrain &Lunch**
Location: Salon B

12:30 p.m. **Two sessions exploring secrets to better visual presentation**

to

2:45 p.m. **Part I: Visually Managing the Big News Story from a Local Angle**

This session explores how to plan for and manage a big breaking news story. Whether covering a local disaster or gearing up for a national story in your backyard, it takes planning and coordination to ensure that the visuals are as strong as they need to be. We examine our handling of big breaking-news stories and discuss what was learned about being prepared.

Location: Salon A

Presenters: Milton Moore, Director of Photography and Graphics at The Day, and Hai Do, AME Photography at The Journal News.

Part II: "10 Things a Designer Should Know About Picture Editing, 10 Things a Picture Editor Should Know About Design".

How to bridge the creative gap between picture editors and designers to create a better understanding of the role each plays in producing a stronger visual report. Designers and picture editors each have opinions about picture use and design, at times these opinions clash. How these points of view are managed can mean the difference between getting buy-in from colleagues or getting tuned out. This session looks at those pre-conceived notions that get in the way of collaboration and good visual journalism.

Location: Salon A

Presenters: Hai Do and Milton Moore.

3 p.m.

New Media Convergence: Online comes of age

to 3:45 p.m.

When a huge story breaks, millions tune in to CNN on TV, but did you know that even more people go to the CNN website to find the latest developments? Online news is maturing into a strong challenger to more traditional forms of media. Learn why online media are growing; the strategies they are using to expand, and how they are changing the definition of who is a journalist.

Location: Salon A

Presenter: Matt Clark, online news producer, the Christian Science Monitor's website, csmonitor.com

3:45 p.m.

NewsTrain caboose

Taking the ideas home home